

All About ITCH

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Board Member, NEA

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Disclosures

Relationship	Manufacturer
Speaker	Regeneron/Sanofi Genzyme, Pfizer, Eli Lilly, LEO, Galderma, Incyte, L'Oreal
Advisory Board	Almirall, ASLAN Pharmaceuticals, Dermavant, Regeneron/Sanofi Genzyme, Pfizer, LEO Pharmaceuticals, AbbVie, Eli Lilly, Micros, L'Oreal, Pierre-Fabre, Johnson & Johnson, Level Ex, KPWay, Unilever, Menlo Therapeutics, Theralex, IntraDerm, Eantis, ADBiome, Keaton Therapeutics, Altus Labs, Galderma, Verica, Airborne, Amaris, Bodewell, YobeeCare, Burt's Bees, My Or Diagnostics, Kimberly-Clark
Research	ADBiome, Regeneron/Sanofi Genzyme, and AbbVie
Patent Holder	Theralex AIM (Patent Pending)
Stockholder	Micros, YobeeCare, and Altus Labs, KPWay, LearnSkin

The Skinny on Itch 2

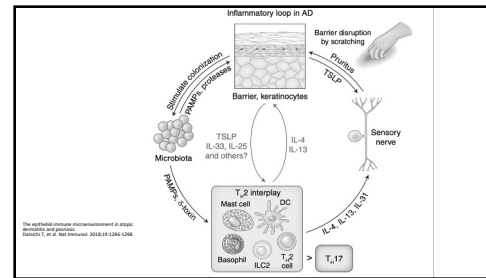
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Definitions: What Is Itch?

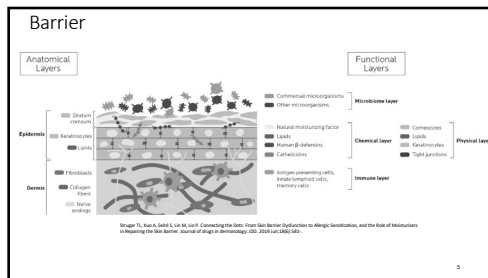
"[A] sensation resulting in an urge to scratch."

Yokoyama C, Nason ID, Mashima T. Itch: From mechanism to (new) therapeutic approaches. *J Allergy Clin Immunol*. 2018;142(1):1375-1390. doi:10.1016/j.jaci.2018.09.005

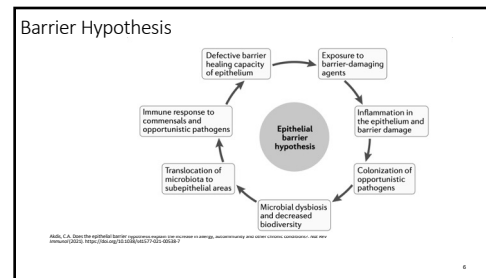
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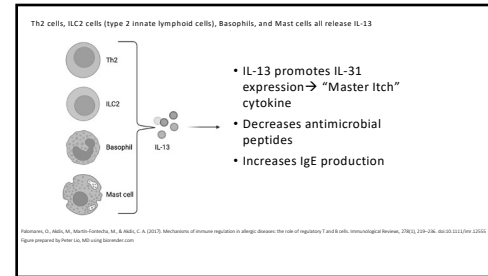


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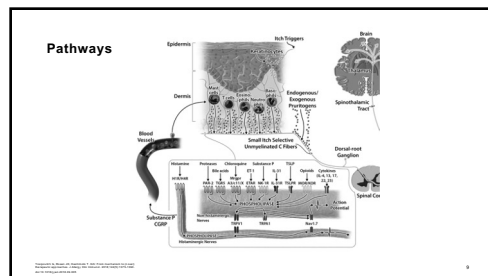
Substance	Evidence
Polystyrene microplastic	Mouse models show effect of polystyrene microplastics on gut barrier
Ozone	Mouse models show respiratory barrier injury through ozone
Cigarette smoke	Mouse models show that cigarette smoke causes acute lung injury
Particulate matter	Ex vivo experiments with human and rat alveolar epithelial cells show that particulate matter affects the distribution of occludin and the alveolar barrier; PM2.5 causes defects in the nasal epithelial barrier in non-inflamed nasal biopsy samples of patients with sinusitis; PM10 stimulates myeloid dendritic cells to induce T, T _H cells with brain-homing capacity in vitro
Diesel exhaust particulates	Human and rat alveolar epithelial cells exposed to diesel exhaust particulates show low occludin expression and barrier leakiness
Nanoparticles	Human cell cultures show that nanoparticles disrupt intestinal barrier homeostasis
Anionic surfactants and commercial detergents	Human skin keratinocyte cultures show that anionic surfactants and commercial detergents decrease tight junction barrier integrity
Detergent residue	Human bronchial epithelial cell air-liquid interface cultures show that detergent residues disrupt tight junction barrier integrity in human bronchial epithelial cells even at low concentrations
Emulsifiers in processed food	Emulsifiers increased damage to the structure of hamster small intestine in vivo and the translocation of Escherichia coli across M cells in vitro
PM _{2.5} particulate pollutant that is 2.5 µm or smaller in size; PM ₁₀ particulate pollutant that is 10 µm or smaller in size; T ₁ , T ₂ and T ₃	

Abdel-Celil, D. Does the epithelial barrier hypothesis regulate the response to allergy, autoimmunity and other chronic conditions? *Allergy* 2005; 60(10):1205-1210

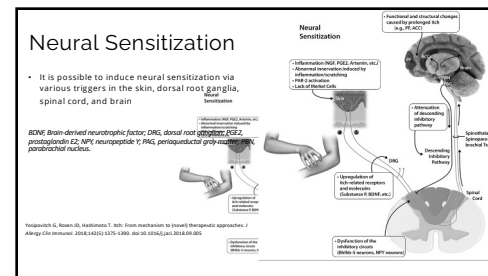
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Itch: Diagnosis

4 categories of Itch:

1. Dermatologic (e.g., AD or psoriasis)
2. Neuropathic (e.g., brachioradial pruritus, small-fiber polyneuropathy)
3. Psychogenic (e.g., delusions of parasitosis, anxiety)
4. Systemic (e.g., end stage renal disease)

Wang, H., & Abdel-Celil, D. (2018). The skin-brain axis in itch: from mechanism to novel therapeutic approaches. *Journal of Allergy and Clinical Immunology*, 141(4):1174-1184.

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What is Sensitive Skin?

- Theories include:
 - Heightened neurosensory input
 - Enhanced immune reaction
 - Damaged skin barrier function
 - Increased vascular reactivity

Cho, H.J., Chung, B.Y., Lee, H.B., Kim, H.D., Park, C.W., Lee, C.H. Quantitative study of stibium corneum ceratoides cornicatus in patients with sensitive skin. *J Dermatol* (2012) 39:290-293. doi: 10.1111/j.1346-8138.2011.01406.x

Cho, H.J., Kim, H.D., Chung, B.Y., Lee, H.B., Lee, C.H. A new dimension of the cutaneous vascular reactivity in sensitive skin: a sub-group of SS. *Skin Res Technol* (2018) 24:122-9. doi: 10.1111/srt.12446

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Sensitive Skin

- Ceramides appear to be reduced in the facial skin of sensitive skin patients versus controls in at least one study
- Suggests disruption in barrier function; but reproducible differences between sensitive skin and controls using transepidermal water loss (TEWL) have proven elusive

Chu HJ, Chung BY, Lee HB, Kim HO, Park CW, Lee CH. Quantitative study of stratum corneum ceramides contents in patients with sensitive skin. J Dermatol. 2012;29:295-300. doi: 10.1111/j.1346-8128.2011.01494.x

Farrage MA. The prevalence of sensitive skin. Frontiers in medicine. 2018 May 17;8:8.

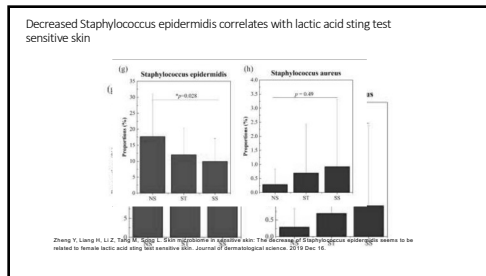
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Subtypes?

- Type I: "Delicate skin":
 - Characterized by easily disrupted barrier function without inflammatory response
- Type II: "Reactive skin"
 - Characterized by a strong inflammatory response
- Type III: "Stingers"
 - Characterized by heightened neurosensory perception to minor cutaneous stimulation

Mitsuzaki N, Moroiya KD, Mura D. Factors defining sensitive skin and its treatment. American Journal of Contact Dermatitis. 1998 Sep 1;9(3):170-5.

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Itch: Therapeutic Ladder

Basic Ladder:

1. Topicals
2. "Safe" Systemics
3. More Powerful Systemics
4. Alternatives

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Itch: Topicals

Class of medication	Medications	Potential antipruritic uses	Notable adverse effects
Corticosteroids	Mometasone, Betamethasone, Chlorbutol, etc.	AD Inflammatory skin disease itch	Skin atrophy Staphylococci Striae
Calcium channel blockers	Flunarizine (0.5-0.10%) Pimecrolimus (1%)	Angiogenic pruritus AD Eczematous pruritus Lichen sclerosus Hidradenoma Neurogenic pruritus Pruritus medicatus Prurigo nodularis Chronic pruritus	Temporary localized pain or burning FDA black warning for increased risk of malignancy
Anesthetics	Prilocaine (1%) Lidocaine (2.0% to 5%) Pilocaine (2.0%) Ketamine-antipyrine-lidocaine	Neuropathic itch Chronic pruritus AD Pruritus pruritus Chronic antihistaminergic itch Prurigo nodularis	Temporary localized decreased sensation
5α reductase blockers	Capreomycin (0.025% to 0.1%) Finasteride (1%)	AD Neuropathic pruritus Chronic pruritus Prurigo nodularis Pruritus	Temporary localized pain or burning
Antipsychotics	Mianserin (0.1 to 0.5%) Cetirizine Nefazodone (0.5%)	Neuropathic itch Pruritus of various causes Localized itch	Mild localized inflammation or burning To our knowledge, no known side effects have been reported from the use.
H1K inhibitors	Tufexinib (2%)	AD Pruritus	Skin irritation
Phosphodiesterase 4 inhibitors	Cisambene (1%)	AD	Temporary localized pain or burning
Topical anesthetics	N-propylmethylmethane Cocaine Ethyl alcohol	AD AD AD	Temporary localized pain or burning Irritation

Wassenaar G, Rosen JD, Nishimoto T. Best: From mechanism to novel therapeutic approaches. Journal of Allergy and Clinical Immunology. 2022 Nov 4;149(5):1275-80.

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Topicals

- Topical steroids and TCIs
- Various "Anti-Itch" (3% Calamine, 1% Pramoxine HCl, 0.47% Camphor)
- Topical Antihistamines
- Topical Hydrogels

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Itch: Systemics

Drug/Indication	Proposed mechanism	Approved indication	Approved dose	Approved schedule	Approved population
Antihistamines (H1)	Block histamine H1 receptor	Pruritus	1-4 mg qd	qd	Adults
Tricyclic antidepressants	Block histamine H1 receptor	Pruritus	25-150 mg qd	qd	Adults
Antipsychotics	Block histamine H1 receptor	Pruritus	5-20 mg qd	qd	Adults
5-HT2A antagonists	Block 5-HT2A receptor	Pruritus	25-150 mg qd	qd	Adults
Neurokinin B antagonists	Block NK1 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin A antagonists	Block NK2 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin C antagonists	Block NK3 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin D antagonists	Block NK4 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin E antagonists	Block NK5 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin F antagonists	Block NK6 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin G antagonists	Block NK7 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin H antagonists	Block NK8 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin I antagonists	Block NK9 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin J antagonists	Block NK10 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin L antagonists	Block NK11 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin M antagonists	Block NK12 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin N antagonists	Block NK13 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin O antagonists	Block NK14 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin P antagonists	Block NK15 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin Q antagonists	Block NK16 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin R antagonists	Block NK17 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin S antagonists	Block NK18 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin T antagonists	Block NK19 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin U antagonists	Block NK20 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin V antagonists	Block NK21 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin W antagonists	Block NK22 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin X antagonists	Block NK23 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin Y antagonists	Block NK24 receptor	Pruritus	2-4 mg qd	qd	Adults
Neurokinin Z antagonists	Block NK25 receptor	Pruritus	2-4 mg qd	qd	Adults

Yaspovitch G, Rosen JD, Hashimoto T. Itch: from mechanism to (new) therapeutic approaches. *Journal of Allergy and Clinical Immunology*. 2018 Nov 1;142(5):1275-90.

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Itch: Systemics

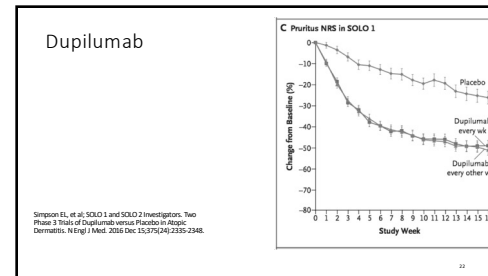
Drug	Dose	Approved indication	Approved schedule	Approved population
Doxepin	1-4 mg qd	Pruritus	qd	Adults
Chlorpheniramine	4 mg qd	Pruritus	qd	Adults
Cetirizine	10 mg qd	Pruritus	qd	Adults
Loratadine	10 mg qd	Pruritus	qd	Adults
Fexofenadine	180 mg qd	Pruritus	qd	Adults
Desloratadine	5 mg qd	Pruritus	qd	Adults
Levocetirizine	5 mg qd	Pruritus	qd	Adults
Hydroxyzine	25-150 mg qd	Pruritus	qd	Adults
Tricyclic antidepressants	25-150 mg qd	Pruritus	qd	Adults
Antipsychotics	5-20 mg qd	Pruritus	qd	Adults
5-HT2A antagonists	25-150 mg qd	Pruritus	qd	Adults
Neurokinin B antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin A antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin C antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin D antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin E antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin F antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin G antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin H antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin I antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin J antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin K antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin L antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin M antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin N antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin O antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin P antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin Q antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin R antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin S antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin T antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin U antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin V antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin W antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin X antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin Y antagonists	2-4 mg qd	Pruritus	qd	Adults
Neurokinin Z antagonists	2-4 mg qd	Pruritus	qd	Adults

Yaspovitch G, Rosen JD, Hashimoto T. Itch: from mechanism to (new) therapeutic approaches. *Journal of Allergy and Clinical Immunology*. 2018 Nov 1;142(5):1275-90.

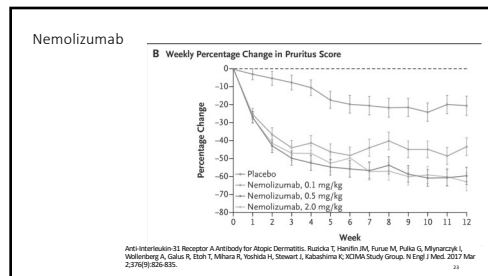
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- ### Risks and Side Effects
- Mirtazapine (black box warning: suicidality)
 - Doxepin (black box warning: suicidality)
 - Binds to histamine receptor with 800x the affinity of hydroxyzine
 - Aprepitant (Neutropenia, bradycardia)
 - Butorphanol (Respiratory depression, dependency)

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


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Alternatives

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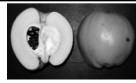
Quercetin



- A plant-derived flavonoid
- Anti-inflammatory and antioxidant properties
- Some discussion of cancer-fighting properties as well

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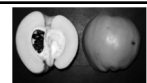
Quercetin



- Study of extract of *Chaenomeles sinensis* fruit (*Motkua*), long utilized as folk medicine for cough
- Active ingredients include quercetin

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Quercetin



- A pruritogenic agent was injected into mouse skin (mast cell degranulator)
- Extracts from the fruit were administered orally (dissolved in water)
- Significantly inhibited scratching behavior in mice: they controlled for sedation, direct histamine itch, and locomotive behavior

Oku H, Ueda Y, Ishiguro K. Antipruritic effects of the fruits of *Chaenomeles sinensis*. *Biol Pharm Bull*. 2003 Jul;51(7):1011-4.

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TriCalm® hydrogel

TriCalm® hydrogel is significantly superior to 2% diphenhydramine and 1% hydrocortisone in reducing the peak intensity, duration, and overall magnitude of cowhage-induced itch.

“The exact antipruritic mechanism of TriCalm is not yet elucidated, but it can be attributed (at least in part) to the astringent action of its active ingredient, aluminum acetate.”

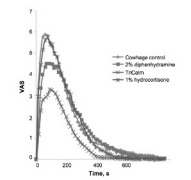



Figure 1. The scale of VAS testing for cowhage-induced itch.

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CBD

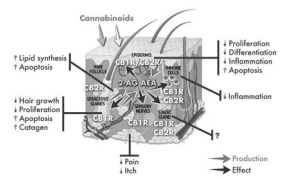


- Cannabinoids have anti-inflammatory, anti-itch, and pain-relieving properties
- Have potential to treat eczema topically
- Can be made to have no psychoactive components
- However: we have very little clinical data at this point

The Therapeutic Potential of Cannabinoids in Dermatology. Marks DM, Friedman A. *Skin Therapy Lett*. 2018 Nov;24(10):1-6.

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CBD



The Therapeutic Potential of Cannabinoids in Dermatology. Marks DM, Friedman A. *Skin Therapy Lett*. 2018 Nov;24(10):1-6.

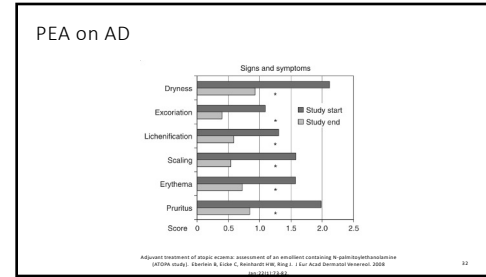
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PEA

- The endocannabinoid palmitoylethanolamide (PEA) has anti-pruritic properties when applied topically
- Several studies in both adults and children converge on demonstrating reduced pruritus and improved dryness, excoriation, lichenification, scaling, and erythema in ~70% of patients with AD
- Also shown to decrease weekly topical steroid use by 62%

The Therapeutic Potential of Cannabinoids in Dermatology. Marks DM, Friedman A. Skin Therapy Lett. 2018 Nov;23(6):1-5. 31

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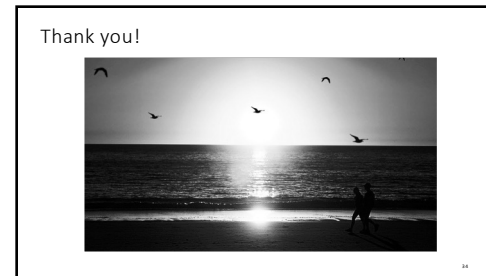
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Conclusions: Itch

- Itch is pretty terrible
- Thus far, we are fairly limited in our treatments
- With new understanding and new developments in therapeutics, this may soon change!

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EczemaExpo.org
NationalEczema.org

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